

Official Promotional Rules for Cedar's Tradition in the Kitchen Giveaway

Sponsor: Cedar's Mediterranean Foods, Inc., 50 Foundation Avenue, Ward Hill, MA, 01835 ("Cedar's").

Prize: GRAND PRIZE (ONE WINNER): Fifty (50) Cedar's VIP coupons, each valid for one (1) free Cedar's product and a voucher for one (1) Social Print Studio Photo Memory Box (\$75 value). RUNNERS-UP (TEN WINNERS): Ten (10) Cedar's VIP coupons, each valid for one (1) free Cedar's product. Cedar's VIP coupons may not be reused or shared.

Submission Period: The official dates of this promotion are Monday, April 17, 2017 10:00 AM (EST) through Sunday, May 14, 2017 11:59 PM (EST).

Eligibility: Cedar's Tradition in the Kitchen Giveaway is open to U.S. residents only. To participate, individuals must have a valid U.S. email address. Employees and their immediate families of Cedar's Mediterranean Foods, Inc., its direct vendors, and its advertising agency are not eligible to win.

Entry Rules and Regulations: Entry is available on the Cedar's website at: <http://www.cedarsfoods.com/Our-Kitchen/Around-The-Table/Tradition-in-the-Kitchen-Giveaway>. To enter the promotion, individuals must submit a valid U.S. email address into the third party platform (Gleam). Individuals are also eligible for two (2) additional entries by either visiting @CedarsFoods on Facebook (+1 entry) and/or visiting @cedarsfoods on Instagram (+1 entry). One entry (+ 2 additional entries) per person and one win per person during the promotional period.

By submitting their U.S. email address into the third party platform (Gleam), individuals agree to receive communications from Cedar's Mediterranean Foods, Inc.

Entry is available until 11:59 PM (EST) on Sunday, May 14, 2017. Entrants agree with full compliance to all Official Promotional Rules for Cedar's Tradition in the Kitchen Giveaway set forth. Entry information will not be shared.

Prize Selection: Eleven (11) total winners will be randomly selected through the third party platform (Gleam) on May 15, 2017. There will be one (1) grand prize winner and ten (10) runners-up. Winners will be notified via email on Monday, May 15, 2017 and announced on Cedar's Mediterranean Foods, Inc. social channels.

Cedar's Mediterranean Foods, Inc. reserves the right to change any of the dates and times. Cedar's Mediterranean Foods, Inc. will use the U.S. email address provided for the entry form to contact winners and coordinate prize fulfillment. The prizes are not exchangeable or otherwise transferable. Cash will NOT be awarded in lieu of prize. All applicable federal, state or local laws apply. Prizes will be mailed using the US Postal Service to the winners at the mailing address they provide when notified. Cedar's Mediterranean Foods, Inc. is not responsible for prizes lost in the mail. If a prize is returned to Cedar's Mediterranean Foods, Inc., they may declare the prize forfeited by the winner and the winner will have no further right to the prize. Winners' entry and acceptance of a prize constitutes permission to use winners' names for purposes of advertising, publicity or promotion on behalf of Cedar's Mediterranean Foods, Inc. This promotion is in no way sponsored, endorsed or administered by Facebook or Instagram.