



CEDAR'S MEDITERRANEAN FOODS, INC.'S PRODUCTS ARE AWARDED

THE BEST TASTING IN AMERICA

Ward Hill, Mass., December 2008 — Cedar's Mediterranean Foods, Inc. has been awarded 2008 American Masters of Taste "GOLD Superior Taste" Awards for its high quality products. Cedar's Mediterranean Foods is one of the original manufacturers of Mediterranean cuisine such as hommus, fresh salads, and tzatziki. Through these awards, Cedar's is recognized for producing the Best Tasting Pita Chips, Hommus, and Tzatziki Greek Yogurt Dip in America.

The American Masters of Taste Awards are prestigious awards given only to the best tasting products in the industry. Judged by highly qualified chefs since 1989, each product is awarded only if it meets the highest of standards. Cedar's is the only hommus manufacturer to be awarded by the American Masters of Taste in 2008, ensuring that its products are truly the best tasting in the industry. The award winning product lines include:

- Pita Chips
- Hommus
- Tzatziki Greek Strained Yogurt Dips

Cedar's Mediterranean Foods, Inc. was established in 1981 and has been a leader in the Mediterranean food industry for over 25 years. Its authenticity and expertise has allowed the company to nationally expand and flourish. As one of the only major hommus manufacturers still privately owned, Cedar's continually introduces new products and flavor profiles to help keep the industry fresh and consumers satisfied. Throughout its success, Cedar's has focused on promoting healthy lifestyles through great tasting Mediterranean food.

The 2008 American Masters of Taste "GOLD Superior Taste" Awards that Cedar's received, were awarded to each and every of its newest product lines for the year 2008, declaring them the best tasting in their respective categories. Cedar's Pita Chips are a healthy alternative to potato chips, and are great for dipping in any of Cedar's dips. Twice baked, sans grease and oil, Cedar's Pita Chips are the healthiest of their kind. In five delicious flavors, there is a taste for everyone. Cedar's newest take on its Hommus line, is its "Smooth & Creamy" style. Offering a creamier hommus, flavors range from Roasted Red Pepper to Artichoke Spinach, and are topped with seasoned garnishes. Cedar's latest product line, Tzatziki Greek Yogurt Dips, is the latest craze in the Mediterranean industry. Made from authentic Greek strained yogurt at Cedar's newest plant in Greece, Tzatziki is infused with flavors that will leave a lasting impression on your taste buds. Enjoy the zing of Cucumber & Garlic, the zest of Roasted Red Pepper, or the seasoned richness of Sundried Tomato. Tzatziki is a healthy alternative to any condiment such as cream cheese or mayonnaise, is a great complement to lamb, chicken, or steak, and can be used just for dipping.

Cedar's Mediterranean Foods, Inc. has proved itself as a leader within the Mediterranean Foods industry. Cedar's products have proved themselves as American Masters of Taste award winning and the best tasting in

America. Find more information about your favorite Cedar's products, and order them online at www.cedarsfoods.com.



Press Contact:

Aimee Tsakirellis

Cedar's Mediterranean Foods, Inc.

978.239.1372

atsakirellis@cedarsfoods.com